



View toward five of the eight cabins along Wallowa Lake

A new owner with a more aggressive marketing and management program could significantly increase year-round revenues by:

Targeting small groups and family events during the “slower season”

Obtaining a liquor license

Building a small conference or event center, with five additional two bedroom cabins to accommodate year-round conferences/seminars for groups of 25 to 30 guests

Addition of lunch to dining service

Form partnership with regional conservation and environmental organizations that can use lodge as a base camp for outings

Lease out property during the “off season” to northwest-based sportswear and clothing manufacturers and national retailers, for advertising venues

Other options include the sale of the five cabins on tax lot 300 with a management agreement for offering as part of cabin rental inventory

Turn-key Management

There is a general manager, office manager, and maintenance foreman, each with extensive experience in the operations of the Wallowa Lake Lodge property, all available to a new owner. Approximately twenty part-time employees work at the resort during the season.

Wallowa Lake Lodge has assembled a number of local vendors and craftsmen who are available to maintain or repair electrical, plumbing, and additional components to the resort property.

Top right: view to lake from Lodge deck

Lower right: Wallowa Lake frontage by cabins